

Project Focus: Foundation for the Next Generation
Converge Initiative: Nordic-Baltic
City, Country: Tartu, Estonia
Missionary Partner: Beth Ann Erickson
Prepared Date: September 2019

SUMMARY

In an effort to extend the impact of the Global Outreach ministry of Stapleton Church we have chosen to deepen our commitment and involvement with the "Foundation for the Next Generation" project of our missionary, Beth Ann Erickson and see it through to it's launch and expansion.

The project will expand the opportunities to engage Estonians in activities outside of the church. Building on the model and success of the Cooking Ministry, this project will help to create exponentially more relational connections with Estonians where the gospel can be shared in small, comfortable, trusted environments. The key component of the project is to secure and purchase an apartment in the downtown area of Tartu with easy access for students, close proximity to bus routes, and near a grocery store. Cost: \$250,000 USD. This apartment can then be utilized for ministry opportunities throughout the week, such as the cooking ministry. The project will supply regular meeting locations for expanding youth ministries in Estonia that will work within the norms of the local culture to facilitate the building of personal relationships in a home-like environment in order to reach youth with the message of Christ and develop the next generation of Christian leaders in Estonia.

STAPLETON CHURCH'S PARTNERSHIP

Help Beth Ann Formulate an Effective Business Plan & Financial Plan

- Develop a written agreement with the in-country, non-profit partner
- Develop a risk management plan
- Develop a lack of funds contingency plan
- Develop an exit strategy in the event one is needed
- Consult and process legal needs and implications
- Develop the overall funding model for purchase and on-going maintenance costs
- Develop a planning model for start-up costs
- Research and plan for anticipated utility costs
- Develop a plan for financial reserves
- Research potential grants available to the project
- Assist with creating a vision document for potential financial partners
- Assist as needed with the actual real estate transaction when time
- Assist in the discovery of funds needed for the project

Assist Beth Ann In Formulating the Ministry Plan

- Help to establish a strategy, timelines, and metrics as to develop clear vision and have evaluation tools.

Help Beth Ann With The Apartment Launch

- Partner with the initial decoration, stocking, and opening of the apartment for ministry
- Assist with purchasing needs of the initial launch
- Help to establish a library of Christian material for the apartment
- Potentially help with remodeling needs if needed.

Provide Ongoing Support

- Send short-term teams and individuals to assist with ministry efforts
- Engage with opportunities and needs as they arise to see the ministry remain successful